

MODERN LUXURY

# BOSTON COMMON

THE  
HOME  
FRONT  
The Most  
Serene  
Sanctuaries  
on the  
Market  
Across the  
Country



Tour Magnificent  
Boston Homes  
& Discover the  
Secrets of the  
Perfect Kitchen

## Poetic Justice

Hailee Steinfeld  
Revolutionizes the  
Period Piece

Design, Home, Realty

# Retreat

Blanket your home with posh prints from across the pond.



**PROPER ENGLISH** Fans of British fashion designer Erdem Moralioglu and his eponymous label can now festoon their abode in his iconic floral prints.

The Erdem home collection recently debuted with a selection of floral blankets and will soon expand to include tabletop pieces created in collaboration with Thomas Goode, the esteemed Mayfair-based purveyor of fine tableware to royal households and like-minded tastemakers. "Interiors has always been something I've been intrigued by, whether it's wallpaper or porcelain or a beautiful blanket," shares Moralioglu. "Whether it's something you throw over your bed or the sofa, it's not so much about it going with something, but rather it being an object to keep, treasure and pass on." We expect the hot house collection to sprout up in the cottages of the cognoscenti and Insta feeds everywhere this spring. [erdem.com](http://erdem.com), [net-a-porter.com](http://net-a-porter.com) BY PHEBE WAHL

Oren and Tal Alexander survey one of their Miami listings.

# THE FAMILY BUSINESS

For brothers Tal and Oren Alexander of Douglas Elliman's the Alexander Team, real estate—and a vision for the future—runs in their blood.

BY PHEBE WAHL  
PHOTOGRAPHED BY NICK GARCIA

**A**s founders of Douglas Elliman's highly successful Alexander Team ([alexanderteam.elliman.com](http://alexanderteam.elliman.com)), brothers Tal and Oren Alexander deliver not only in terms of sales, but also in terms of style. The Miami- and New York City-based duo has an eye for hot properties and 'hoods as well as all aspects of luxury living. The power pair behind countless record-breaking sales in Miami, New York and the Hamptons has a wealth of projects on the horizon that are sure to shape the markets in more ways than one.

"In New York we're currently marketing the Steinway, 111 W. 57th St., with architecture by Studio Sofield," shares Tal of the project slated to debut in early to mid-2021. "It will change the skyline of New York. It's a 1,430-foot tower and it's just a beautiful, striking building," he says. "We're also working on the Waldorf Astoria, which is probably going to be ready sometime over the next two years," Tal explains of the five-star hotel and residential project. The brothers also have other glamorous projects on the horizon, such as the Beckford, an Upper East Side Manhattan project also with



the esteemed Studio Sofield.

"In South Florida, I think the bull run will continue," says Tal about his future forecast. The group is also behind the rebirth of the iconic Raleigh, working with the legendary Peter Marino. "That is probably the most exciting new development, possibly ever, from Miami, given that the location is perfect, and teaming up with one of the most iconic design architects ever," says Oren. "And I would say we're also very excited for New York as I think there's going to be a lot of opportunity—and a lot of room for her appreciation. New York is probably right now the

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best buying opportunity. I think it's only going to go up from here," Tal adds. "It's very exciting to see how resilient New York is. There's a lot of new blood entering the Manhattan market."

"We're also developing, currently, five custom homes in Miami Beach," says Oren, noting they are collaborating with various notable architects and interior designers for the project. "We're partners on pretty much all our homes," explains Oren. "We're currently building a house in Aspen—a ranch in Woody Creek. We're also working on a development project in the Bahamas."

Clockwise from top left: Homes start at \$3.2 million; each room features custom finishes; the property is 3,500 secluded acres.



## CLUB RULES

The Preserve Sporting Club & Residences makes its pitch to be the essential getaway in the Northeast.

BY MICHAEL MCCARTHY

Formulas for creating the next big thing are complicated. Real estate gurus and developers will offer countless reasons why the Hamptons and Aspen became jet-setting marvels of pricey terra firma. Paul Mihailides, chairman of Rhode Island's The Preserve Sporting Club & Residences ([preservesportingclub.com](http://preservesportingclub.com)), believes his 3,500-acre slice of pristine real estate has the makings of something extraordinary.

First, there's proximity: The Preserve is less than an hour from Boston and the same distance from New York City as Montauk. Next, while the pandemic has crushed inventory in many well-heeled locales, second- or third-home buyers can find luxury townhomes and estates from \$1.5 million to \$5 million here. Owners also have access to the private beach at The Preserve's five-star sister property, the Relais & Châteaux Ocean House ([oceanhouseri.com](http://oceanhouseri.com)), which is less than 30 minutes away in Watch Hill.

"We developed The Preserve to be a lifestyle community and recreational escape unlike any other in the country," says Mihailides. "We have everything from tennis to an executive 18-hole golf course, fly-fishing, rock climbing, zip lining and an extensive layout of 19 clay-shooting stands and the longest indoor automated shooting range in the country." This



month, the resort opens a spa and fitness center as part of the new Hilltop Lodge development—another wellness option for homeowners at The Preserve.

Mihailides also emphasizes the resort's lack of crowds, a selling point to anyone looking for a true getaway. "The only people with access to the 3,500-acre estate are club members, homeowners and overnight guests," he says. "That means whether you're playing a round of golf on our executive 18-hole course or shooting clays at our heated warming hut, you essentially have the place to yourself. We also have an incredibly attentive staff who can accommodate nearly any resident's desires, and who add personal touches to everything they do." The chairman adds the luxe cherry on top is the property's helipad—a perk for those who can't get here soon enough.